Speakers Information

“Home Based Care - the solution to an aging society”
A Sweden/China perspective

 Jakob Kiefer
 Minister Counsellor, Embassy of Sweden in Beijing

 Bai Bin
 Vice General Counsellor of China in Sweden

 Lotta Liljelund
 Head of Section, Ministry of Health and Social Affairs

 Jenny Malmsten
 Chairman, European Network on Intercultural Elderly Care

Bio: Jenny Malmsten has a PhD in International Migration and Ethnic Relations. Currently she works at the Research and Development Unit in the City of Malmö as a research coordinator. Her areas of expertise include migration and health. Also, Jenny Malmsten is the chairman of ENIEC (the European Network on Intercultural Elderly Care) and of FoU Välfärd (a national organization for Research and Development Units working with welfare issues within Sweden).
**Klas-Göran Sahlen**

**Public Health and Clinical Medicine, Umeå University**

**Bio:** Klas Göran Sahlen have worked within elderly care for almost 30 years before entering the university arena. Experiences as a head-nurse and director of social services in a municipality lead to the interest of health-economics. Health economy and prevention in old age was the topic in Klas Göran Sahlens PhD thesis. Today he is working with teaching, supervising, and research at the department of Public Health and clinical medicine and the department of Nursing, at Umeå University. Health economy, qualitative research methods and public health are the main subject for teaching. Current research projects are linked to health coaching, preventive home visits in old age, and elderly care in Vietnam.

**Ms. Shufen Cao**

**Master of Science/Public Health, Hangzhou,**

**Bio:** Shufen Cao received her Master degree of Public Health specialized in health system in Umeå University in February 2012. The Home-Based Elderly Care System Analysis: an illustration from Hangzhou, China was presented as her thesis which describes the developing trend of the home based elderly care system in Hangzhou and discusses the current problems existed within the system. Now she is participating in a project called ‘First Review’ sponsored by the Zhuhai social security bureau cooperating with Shanghai Shanghong Network Technology Co.Ltd. The project evaluates the cost-effectiveness of the medical care in Zhuhai aiming to improve the medical performance and the effectiveness of the health resource utilization. She is also working in another pilot project named ‘Baixingkang’, which is exploring the possibility of providing the elderly care and the health management service to the elderly in Zhuhai.

**Tord Wingren**

**Vice President and Site Manager, Huawei Sweden**

**Bio:** Mr Wingren is a Master of Science in Electrical Engineering from Lund University (LTH) and has an Executive Management Education from Columbia Business School, New York. He has more than 25 years of experience as senior executive in the mobile communication industry, where a major part is related to wireless system solutions and consumer electronics. In late 2000 he founded EMP (Ericsson Mobile Platforms) of which he became the first president, this is today known as ST-Ericsson. In 2003 he was appointed Head of Samsung Telecom Europe, based in London. Additionally Mr. Wingren has been the co-founder of a number of high-end technology companies, such as Digital Imaging Systems and Nanoradio. 2012 he was appointed VP and Site Manager of the Chinese Mobile company Huawei Sweden in Lund.
Olof Jarlman

Mobile Health Öresund

Bio: Olof Jarlman, MD, PhD, Associate professor Lund University and Director Lund University Program in Medical Informatics. He is the founder of the open network Mobile Health Öresund and the m-health companies; Instant Advice AB and CareTelCom AB. He is also the former Chief Regional Officer Region Skane for e-health/telemedicine.

Dipak Surie

Department of Computing Science, Umeå University

Bio: Dr. Dipak Surie is working as a senior researcher at the Dept. of Computing Science, Umeå University where he has also obtained his PhD & MSc. He has worked on several projects relating to smart homes and ambient assisted living including the easy ADL and the AS-A-PAL project over the last 9 years. Dr. Surie has been the principle architect of the easy ADL home, a living laboratory home environment for developing and testing ambient intelligence technologies including activity recognition, indoor location tracking and facilitating natural interaction.

Staffan Eriksson

Co-founder, Zenicor

Bio: Staffan Eriksson was in 2003 one of the co-founders to Zenicor Medical Systems AB where he today works as a sales manager with a focus on export markets. He has extensive experience in project management, product management and product development in IT for health care. In 2000 Staffan co-founded Alleato AB, which was a joint venture between Ericsson, Skandia and Huddinge University with the aim to develop new solutions for the healthcare using IT and communications technology. Staffan has also worked as head of Skandia and If Internet Development Team and received his MBA from the Stockholm School of Economics in Stockholm in 1995.
Felicia Lundgren

Bobang Sweden Medical AB

Felicia Lundgren has a BA in the Swedish language from Lund University and some additional studies in Chinese, the History of Science and Ideas and economics. She has mainly been working in information and marketing within different Swedish middle sized companies. Since a couple of years Felicia has her own company and works with international tourism. In 2009 Felicia joined Bobang Sweden Medical AB as responsible for marketing and information. Bobang provides an extensive support for Swedish Life Science companies entering the Chinese market.

Mattias Lundgren

Bobang Sweden Medical AB

Bio: Mattias Lundgren has a BA in economics from Lund University. During his long professional career he has mainly been working in banking and 18 of those years as manager of different departments within Handelsbanken, one of the leading business banks in Sweden. After retiring from Handelsbanken Mattias Lundgren has been working on different assignments for Lund University and other businesses and organisations connected to the University. He is also since the last three years financial advisor to Bobang Sweden Medical AB. Bobang provides an extensive support for Swedish Life Science companies entering the Chinese market.